



BOSCH

Invented for life

Job Aid: Bosch Laundry – Features & Benefits

Laundry Overview

With their sleek design, our matching Bosch 24" laundry units offer best in class installation. Stack them in a closet or install them side-by-side under a counter in the kitchen. Our extra-fast compact laundry pairs get your clothes dirty to dry in 30 minutes.

Qualifying Questions

Here are some qualifying questions you may ask to help you recommend the laundry products that best meet the customer's needs:

- **Have you ever thought about installing a laundry pair in a master closet or a master bath?** These washers and dryer can be installed almost anywhere because they don't require any external venting.
 - **Do you have existing laundry in your home?** You can transform a small closet into a laundry center. We can even offer a pull out stacking kit so you have somewhere to fold the clothes.
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Top Features

Key product features and benefits of Bosch laundry products:

Flexible & Easy Installation

Your customer can install the Bosch washers and dryers side by side, on pedestals, stacked in a closet or under a counter. The washers and dryers offer endless installation possibilities, as you only need one electrical outlet to operate both appliances. Additionally the dryer requires no venting, so there's no ducting to worry about.

AquaStop®

The AquaStop-® System consists of a special double-walled feed hose, a safety valve and a floor tank with float switch and provides 100% protection against water damage – guaranteed by Bosch for the life of your appliance.

Raindrop Structured Drum

The unique patented Raindrop drum structure for faster and gentler washing is only available at Bosch. Depending on the selected program the droplet-shaped drum structure and the asymmetrical paddles adjust the drum movements for a powerful and gentle wash cycle. Laundry is rotated to the center of the drum regardless of the rotation direction and all garments are included in the washing process at all times to be cleaned more gently and quickly.

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ActiveWater® Technology

The automatic load adjustment in Bosch washers analyzes the wash load throughout the cycle, and ensures that only the precise amount of electricity and water required for that load is used.

Super Quick 15 Min Wash & Super Quick 15 Min Dry

When you need clean laundry quickly, Bosch offers a Super Quick cycle. Your customer can wash, rinse and spin and dry up to 4.4 lbs. of lightly soiled laundry in just 30 minutes.

AntiVibration Sidewall

The circular side panel design of Bosch washers allows for a more quiet wash by reinforcing the sidewall and increasing stability. When combined with enhanced insulation, it reduces vibration by 30%. This allows the customer to run what washer and dryer without disturbing their normal routine.

Reversible Door

The door of the dryer could be reversed and placed either on the right or left hand side. This allows for more flexible installation.

Capacity

The washer and dryer hold up to 17.6 lbs of Laundry. That means these 24" units can fit up to 18 towels in one load.
